

# LiFe Seminar



Swiss Quality in Evangelism

**LiFe**  
Life Fully experienced



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For more information: [www.life-seminar.world](http://www.life-seminar.world)

# Enhancement to Traditional Evangelism



As an evangelist at big conferences and crusades in the '80s and '90s in Switzerland, I noticed that traditional evangelism faces more and more difficulties. So I searched church history for a more effective way to win people for Christ and the local church life. In the course of my theological studies I was amazed to see what a change John Wesley and his evangelizing class meetings brought into the Christian world! In 1776 the early Methodists in the USA grew

from 15,000 members to many millions in 1860. In contrast to the tradition of Charles Finney that I was used to, John Wesley did not put as much emphasis on large meetings but rather on evangelizing in small groups. The Holiness movement that grew out of the Methodist revival, in turn led to the Pentecostal movement that changed the world for Christ as never before. As a Doctor of Theology and well-known evangelist, I decided to integrate my evangelism know-how as a Pastor for Evangelism into the life of my local church in Zurich. In 2001 we started and held a LiFe seminar in several areas as an enhancement to traditional evangelism. The result was and has remained awesome until today! In only one decade the small groups of our church organized 155 local LiFe seminars, welcomed 723 guests and have seen 415 individuals accept Christ, most of which are now integrated in our church life, many in leading positions. Since 2001 I have been teaching about (LiFe) evangelism in theological schools, in over 100 churches in Switzerland, and in many countries of the world. I have seen much more fruit than I ever dreamed of as a travelling evangelist! It is possible to change the mentality of Christians from being consumers of religious programs to becoming fishers of men and disciple makers. If this happens, a local church will see growing fruit year after year. LiFe evangelism and LiFe seminars can help bring about this change.

Dr. theol. Urs Schmid

# The Tradition of Swiss Quality



Switzerland has been known for its high quality watch production since 1650. With Rolex, Omega, and many other brands, Switzerland still holds a leadership position in worldwide watch industry today.

Another example of highly recognized Swiss quality is the Gotthard Base Tunnel, a railway base tunnel through the Swiss Alps. With a route length of 57.09 km (35.5 mi), it is the world's longest and deepest traffic tunnel. The opening celebration was in June 2016. It makes possible a high-speed train connection from North- to South-



Europe under the the famos “Gotthard-Alps” with up to 250 km/h. The tunnel will provide a high-speed train connection (up to 250 km/h) from northern to southern Europe through the famous Gotthard-Alps.



LiFe evangelism was born in Switzerland out of the desire to bring the Gospel of Christ Jesus to the citizens of our modern world with the required level of quality. The message itself has and never will change since the time of Jesus. But the question of the church is, “How can we present the word of salvation in a way that people will hear, understand, and be saved?”

Twenty-five years of experience in traditional evangelism according to the pattern of Charles Finney’s New Measures prompted the founder and evangelist Dr. Urs Schmid to enhance the good old tradition of calling people to Christ. The five topics of the LiFe seminar grew out of the messages held on the traditional platform of evangelistic crusades.

**How can we be happy?**  
**Why does God allow this?**  
**What is the meaning of life?**  
**Discovering the gift of God**  
**Life in new dimensions!**

The enhancements are a result of careful investigation and analyses of the two most important factors of successful evangelism:

**Analysis of modern man**

**Analysis of the biblical calling of the church**

# Analysis of Modern Man

In general, people in many countries of the world are open to friendly and joyful relationships to trustworthy Christians. But it might be difficult to invite them to a church service or a traditional evangelistic crusade.



In spite of their reluctance to attend a traditional church service, they enjoy their friendships to Christian family members, neighbors and colleagues. And, if someone helps them find the answers to the deepest questions of life, they enjoy discussing and thinking about:



# Analysis of the Biblical Calling of the Church



According to the long tradition of Church History, the calling of the local Christian church is to organize and maintain the established church life by preaching, teaching, and counseling.

But the biblical calling also clearly shows how important it is for the church to equip Christians to be fishers of men and to help new believers grow as disciples until they themselves make disciples! This is absolutely essential for a living and growing church and for the planting of new churches!



**As a response to these analyses, LiFe evangelism provides teaching and material for the following steps of LiFe evangelism:**

# Steps of LiFe Evangelism

## 1. Preparation of the Local Church

The pastor emphasizes the Great Commission (Mt 28:18-20) in his preaching and teaching. All church members grow in their understanding of the calling of Christ:



Every Christian is called to be a witness for Christ, to become a fisher of men and to grow as a disciple maker. Of course, not every Christian in a local



church is ready and gifted for every step of this calling. But the local church should share and support this vision. **Those who are eager and ready for action will get a chance to grow in this vision through the teaching of LiFe evangelism and by applying it in a local LiFe seminar.**



## 2. Preparation in Prayer

The statistics on evangelism clearly show that most Christians found Christ through friends who were with them on their journey to salvation.

As a result of this fact, LiFe evangelism teaches the Christians in local churches to become “good Samaritans”, in a spiritual sense, for their lost friends.



The Fishing Net Prayer is a powerful tool that will get everyone in the church to start praying for three friends.

### 3. Organizing the Local LiFe Seminar in 10 Steps

As a project that will take about four to six months, holding a local LiFe seminar requires some training. Clear steps will help integrate a LiFe seminar properly and carefully in the church life. The key to starting LiFe seminars is a LiFe Multiplication Training (LMT) – 10 steps for a successful start of a local LiFe seminar. You will find more information on the LMT on page 15.

It is important that a project leader is able to organize all the important steps to ensure a successful LiFe seminar. A moderator will be prepared to lead the mixed group of Christians and their friends through the five meetings. A speaker (preferably the pastor!) will be ready to teach the five LiFe topics with the help of carefully prepared manuscripts and a PPT. Christians are prepared to be good companions for their friends.

During a time of about eight weeks and using creative ideas, Christians will invite their friends to the LiFe seminar. A roll up banner in the foyer of the church and high-quality flyers are also helpful tools.



## 4. LiFe Seminar

The motto of a local LiFe seminar is: Experience five key meetings with friends.

### Essential elements of a LiFe meeting are:

1. Every guest has a companion, which is a member of the church.
2. The pastor or leader of your choice gives a clear presentation of the five topics according to the PPT and the speaker's manuscript.
3. A testimony prepared beforehand and of good quality helps the guests to understand the importance of a decision for Christ.
4. After the presentation of the topic, there is time for questions, discussion, and interaction. The goal is to read and understand key passages from the Bible.
5. After the official part of the meeting, there is more time for exchange and interaction on a personal and informal level.



**LiFe seminar: Here the guests can find biblical answers to their questions and are given a clear invitation to accept Jesus Christ as their Lord and Savior. Many of the guests make this decision in the fourth meeting or in the following weeks, months, or years.**

## 5. Integration of New Believers into the Church Life

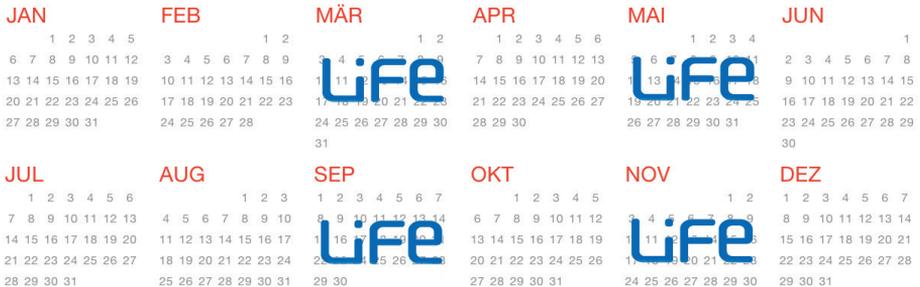
The task for the Christians as a companion is not over when their friends are saved! This is just the beginning of follow up, growing in faith, baptism, integration into the local church life and growing in discipleship.



The Christian Center Buchegg in Zurich, Switzerland uses four steps to help new believers all the way from knowing God, experiencing freedom, discovering their purpose and making a difference in this world.

## 6. Friends of New Believers Attend the Next LiFe Seminar as Guests

Churches that have adopted LiFe seminars into their program run two, four



or more LiFe seminars every year.

New believers are the best evangelists of the local church. Their change of life is new and apparent. Their friends are astonished and attracted. They will possibly attend a baptism celebration and will be prepared to be invited to the next LiFe seminar.

# Results After the First 10 Years of LiFe Seminars



LiFe seminars come from Zurich, Switzerland, the town of the 1523 Reformation of Ulrich Zwingli. LiFe seminars began in the Christian Center Buchegg, the Pentecostal church of the city. The statistics of the first 10 years (2002-2011) of LiFe show the following:

<b>Number of LiFe seminars</b>	<b>155</b>
<b>Number of guests</b>	<b>723</b>
<b>Number of decisions</b>	<b>415</b>



Today LiFe seminars and LiFe Evangelism are approved and important tools for evangelism in the Christian Center Buchegg, Zurich, Switzerland. At present the number of members is over 2,300. For more information go to: [buchegg.church/en](http://buchegg.church/en)

# Facts About LiFe Seminars Around the World



- More than 100 churches in Switzerland regularly work with LiFe seminars.
- Materials of LiFe seminar are available in over 12 languages.



- LiFe seminars currently run in over 15 different nations.
- Average feedback of pastors working with LiFe seminars:
  - They like to work with LiFe evangelism and start a new local LiFe seminar when ever possible.
  - Smaller churches organize 1 to 2 LiFe seminars per year.
  - Larger churches organize 3 to 4 or even more LiFe seminars every year.
  - Often pastors are so excited about the results in their church that they organize LMT and win other pastors and churches for LiFe seminars.
  - Some pastors become LiFe trainers and start working with LiFe evangelism tools on a freelance, part time, or even full time basis. They can combine the evangelistic know-how with the challenges of their local church life.

# LiFe Multiplication Training

## 10 Steps to Successfully Starting a Local LiFe Seminar

A great number of churches in Switzerland including many other countries successfully started using LiFe seminars as a powerful and valued tool for evangelism. But sometimes leaders want to start LiFe seminars too quickly and, therefore, do not achieve the required level of quality. To avoid any unnecessary disappointments LiFe evangelism offers the well-developed and often applied LiFe Multiplication Training (LMT).

The goal of LiFe Multiplication Training is to convey a vision for evangelization and putting it into practice with the LiFe seminar as a tool. LiFe Multiplication Training helps the pastor and the local leaders organize the project of a LiFe seminar in 10 steps. The training comprises general messages on the topic of evangelization, a specific introduction to the theory and realization of LiFe seminars, and specific exercises for important elements.



International LiFe Multiplication Training in Switzerland helped pastors from other countries to see and understand the principles of LiFe seminars and to apply them successfully in their home churches.

## There are several possibilities of running a LMT.

A tried and tested method is to invite pastors and their leadership teams to a central church in their area. The pastor of this church is willing to host the LMT and wants to start LiFe-Seminars in his church. In Kaluga, Russia, pastor Gregoriy ran the first LMT in his church in December 2014. The number of new guests and new believers convinced him to take the next step. One year later he invited pastors and leaders to the second LMT.



LiFe Multiplication Training in Kaluga, Russia:  
77 pastors and leaders from 25 towns and villages.  
They represent 31 local churches and 5 denominations.

### The Next Step

We would like to give you more information about LiFe seminars in your church and help you organize a LiFe Multiplication Training.

[www.life-seminar.world](http://www.life-seminar.world)

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